

OH, WHAT A NIGHT

15th Annual Benefit for Scripps Whittier Diabetes Institute

Benefiting Scripps Whittier Diabetes Institute
and the Scripps Diabetes Center of Excellence

The Event

Please join us for the 15th Annual Benefit for Scripps Whittier Diabetes Institute. The event will support Scripps Whittier's mission to strengthen diabetes care and clinical research, while providing one of the largest diabetes education programs in the nation. The event will kick off with a reception, silent auction and buffet dinner, followed by a live auction and entertainment.

Thursday, August 14, 2014

Humphreys Concerts by the Bay

6 - 10 p.m.

Beneficiary

When the Scripps Whittier Institute for Diabetes was established in 1981 through a generous gift from the N. Paul Whittier Family, its mission was to bring focus to a rapidly growing disease; serve as a resource to physicians and hospitals in our community; and bring excellence to diabetes research, education and care. It continues to be the Scripps Whittier Diabetes Institute's (SWDI) mission to improve the quality of life for people with type 1 and type 2 diabetes through innovative education programs, clinical care, research and collaborations that pursue prevention and better treatment options. SWDI provides programs and services to patients with diabetes at all five Scripps hospital campuses, multiple Scripps Clinic outpatient facilities at its headquarters and throughout the community.

Opportunity

As a corporate or individual sponsor or underwriter, you can help Scripps Whittier Diabetes Institute provide world-class care and education to our diabetes patients, their families and our community. Please consider supporting our efforts as we strive to treat and educate those living with diabetes in our San Diego. Not only will your generosity help save lives, your contribution as a sponsor or underwriter will be featured in our event materials and promotions.

For More Information

To become an event sponsor or underwriter, or to learn more about Scripps Whittier Diabetes Institute, please contact Andrea DeLucia, manager of special gifts, at 858-626-4533 or delucia.andrea@scrippshealth.org.



Sponsorship Opportunities

Presenting Sponsor—\$25,000

(Tax-Deductible Amount—\$21,400)

- 20 VIP tickets with premier seating
- “Presented By” verbiage on event collateral
- Meet and greet with the entertainment
- Four reserved parking spots
- Specialty wine service during dinner
- Logo recognition on the invitation, program book and event signage and name recognition on website
- Name recognition during the speaking program
- Full-page, color tribute on inside cover of program book

Patron Sponsor—\$15,000

(Tax-Deductible Amount—\$13,200)

- 10 VIP tickets with premier seating
- Two reserved parking spots
- Specialty wine service during dinner
- Logo recognition on the invitation, program book and event signage and name recognition on website
- Full-page, color tribute in the program book

Supporting Sponsor—\$10,000

(Tax-Deductible Amount—\$8,560)

- Eight VIP tickets with premier seating
- One reserved parking spot
- Specialty wine service during dinner
- Name recognition on event collateral and website
- Full-page, color tribute in the program book

Friend Sponsor—\$5,000

(Tax-Deductible Amount—\$3,920)

- Six VIP tickets with preferred seating
- Specialty wine service during dinner
- Name recognition on event collateral and website
- Full-page, black and white tribute in the program book

Contributing Sponsor—\$2,500

(Tax-Deductible Amount—\$1,780)

- Four VIP tickets with preferred seating
- Specialty wine service during dinner
- Name recognition on event collateral and website
- Half-page, color tribute in the program book

Advocate Sponsor—\$1,000

(Tax-Deductible Amount—\$640)

- Two VIP tickets with preferred seating
- Specialty wine service during dinner
- Name recognition on event collateral and website
- Half-page, black and white tribute in the program book

Underwriting Opportunities

When event expenses are underwritten, more funds go directly to the beneficiary. Underwriters receive recognition in event materials, and underwriting opportunities are 100 percent tax-deductible.

Entertainment	\$15,000
Dinner	\$10,000
Reception	\$5,000
Décor	\$3,500
Invitations	\$3,500
Wine Service	\$3,000
Hosted Bar	\$2,000
Event Program Book	\$1,000
Photography	\$500
General Event Underwriting - Any Amount	

Tickets

- Guest Ticket - \$200
- VIP Guest Ticket - \$300
VIP Guest Ticket includes preferred seating and specialty wine service during dinner.

Individual tickets includes parking, concert admittance, food and beverage. The guest ticket price, less \$150 and the VIP guest ticket price, less \$180 is the tax-deductible amount allowed by law.

Recognition Deadlines

Invitation: May 16, 2014

Program Book: July 18, 2014

Event Signage: August 1, 2014

Vendor donations do not guarantee or affect, in any way, Scripps' selection of its vendors.

Scripps Health Tax Identification Number:
95-1684089



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Sponsorship and Underwriting Agreement Form

SPONSORSHIP, UNDERWRITING AND DONATIONS

I/We agree to be a sponsor of the 15th Annual Benefit for SWDI as a (please check one):

- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting - \$25,000 | <input type="checkbox"/> Supporting - \$10,000 | <input type="checkbox"/> Contributing - \$2,500 |
| <input type="checkbox"/> Patron - \$15,000 | <input type="checkbox"/> Friend - \$5,000 | <input type="checkbox"/> Advocate - \$1,000 |

I/We agree to underwrite the following (100 percent tax deductible):

- | | | |
|---|---|---|
| <input type="checkbox"/> Entertainment - \$15,000 | <input type="checkbox"/> Decor - \$3,500 | <input type="checkbox"/> Hosted Bar - \$2,000 |
| <input type="checkbox"/> Dinner - \$10,000 | <input type="checkbox"/> Invitations - \$3,500 | <input type="checkbox"/> Event Program book - \$1,000 |
| <input type="checkbox"/> Reception - \$5,000 | <input type="checkbox"/> Wine Service - \$3,000 | <input type="checkbox"/> Photography - \$500 |
| <input type="checkbox"/> General Event Underwriting in the amount of \$ _____ | | |

I/We agree to make a donation (100 percent tax deductible) in the amount of \$ _____

TICKET PURCHASE

I/We agree to purchase the number of tickets indicated below:

____ Individual Ticket(s) at \$200 each ____ VIP Ticket (s) at \$300 each

CONTACT INFORMATION

Name: _____ Company: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please let us know how you would like to be listed in event materials:

PAYMENT INFORMATION

- Enclosed is a check made payable to Scripps Health Foundation for \$ _____
- Please charge \$ _____ to my: Visa MasterCard AmEx
- This is a: Company Card Personal Card
- Card #: _____ Expiration: _____ CVV Code: _____
- Name on card: _____ Signature: _____

FOR MORE INFORMATION

For more information please call Andrea DeLucia, manager of special gifts, at 858-626-4533.

You may return this form by fax to 858-678-6336 or mail to P.O. Box 2669, La Jolla, CA 92038.

The Scripps Health Foundation tax identification number is 95-1684089.

The guest ticket price, less \$150 and the VIP guest ticket price, less \$180 is the tax-deductible amount allowed by law.

Deadline for recognition in the invitation is Friday, May 16, 2014.

Deadline for recognition in the event program book is Friday, July 18, 2014.

Deadline for recognition in on event signage is Friday, August 1, 2014.

